



Christmas/New Year Moratorium 2021

Dear suppliers

Firstly, thank you for your ongoing support and efforts throughout this eventful year and we hope you're keeping safe and well.

As we head into peak season trading, we would appreciate your support with our annual List Price/New Product Moratorium.

When planning your list price changes and product launches between now and next year, we ask that you schedule them outside of the moratorium periods listed below. We can also confirm that the price moratorium does not apply to the standard agreed upon promotional pricing.

List price adjustments: Monday 22 November 2021 until Sunday 30 January 2022. The deadline to confirm any pricing adjustments for 2021 is Friday 1 October 2021, which allows for a six-week lead time for implementation.

The first effective date following the moratorium is Monday 31 January 2022.

New product introductions: Monday 29 November 2021 until Sunday 16 January 2022.

We ask that you please discuss any new products in line with current business requirements to minimise any issues during this busy period. If any new products are launched to the market during the proposed moratorium period, please get in touch with your relevant Foodstuffs' category stakeholder for special review and consideration.

The first effective date following the moratorium is Monday 17 January 2022.

2021/22	Sept	Oct	Nov	Dec	Jan	Feb
Dates	20 27	4 11 18 25	1 8 15 22 29	6 13 20 27	3 10 17 24 31	7 14
List Freeze		6 Week lead		22 Nov to 30 Jan - 10 Wks		
NPD Freeze		8 or 6 Week lead		29 Nov to 16 Jan - 7 Wks		

Thank you again for your partnership and support and we wish you the very best over the festive trading period!

If you have any questions, get in touch! You can phone us on 0800 555 985 or email at suppliers@foodstuffs-si.co.nz