

SUPPLIER UPDATE

May 27, 2021



Foodstuffs Expo

We'd like to say a big thank-you to everyone that exhibited at Foodstuffs Expo this month. It was really awesome to see how much love, energy and attention to detail that you put into your products.

We really appreciate it when you give the same attention to detail to your product data!

As you'll all be aware by now, we're making great progress with our South Island online shopping platforms for PAK'nSAVE and New World. You can ensure the success of your own products on them by making sure that your product data is complete and comprehensible. That means:

- Making sure your allergen and ingredients data is complete
- Your description makes sense
- Your marketing message is punchy and apt

If you're unsure how to go about doing this, please give us a call on 0800 555 985 and we can talk you through it. Or email Supplier Support at:

suppliers@foodstuffs-si.co.nz

SSCC Pallet Label Update

The Food and Grocery Council NZ and retailers have been working toward implementing common standards across our industry. The working group has established the common use of SSCCs (serial shipping container codes). These standards have been widely adopted by Australian retailers.

SSCCs are essentially a barcoded label applied to any pallet that comes into our distribution centres or retail stores. Linked to the pallet label is an ASN (an electronic Advance Shipping Notice) sent to the retailer, that details the content.

FGC NZ and retailers are taking a two phase approach. Phase 1 is to get SSCC labels on the pallets. Phase 2 is to supply the associated ASN data to each retailer. We are currently focused on phase 1 only.

Therefore, suppliers are urged to adopt SSCC labels as of 1 August 2021.

GS1 NZ provide support of SSCC labelling for suppliers.

The label standards the NZ industry has established can be found on the GS1 website - <https://www.gs1nz.org/assets/Resources/Case-Studies/SSCC-Labels-Supplier-Information-Pack-v201812-1.pdf>

Here's an SSCC GS1 support video -

<https://www.gs1nz.org/standards/logistics-numbers/sscc/>

GS1NZ **FREE** online option for small vendors to create SSCC Labels - <https://www.gs1nz.org/news/news-stories/free-sscclogistics-label-tool/>

There is a GS1NZ training course on SSCCs -

<https://www.gs1nz.org/training/online-training/sscc-essentials/>

If you have any questions on creating SSCC labels, please contact GS1 NZ for assistance. Thanks for your help in achieving these industry standards!

Jeff Cox

Jeff is our Supply Chain Support Manager

FOODSTUFFS
South Island

PAK'n SAVE

OUR POLICY: NZ'S
LOWEST FOOD PRICES

PAK'nSAVE has claimed second place in Colmar Brunton's Corporate Reputation Index, along with being named the #1 Leader in Fairness. Sarah Bolger, head of Colmar Brunton, says:

"Our research shows New Zealanders are having to think carefully about the cost of living and they appreciate companies like PAK'nSAVE that deliver good value".

We'd like to thank you for helping us deliver on New Zealand's Lowest Food Prices.

PAK'nSAVE's @instickman continues his winning streak with the team picking up Silver in the Small Budget Category (budgets smaller than \$100k) and GOLD in the Best Use of Social category.

Continuing our authentic brand tone of voice and disruptive behaviour on a new channel has resonated with younger @instickman audiences in the first year of the platform. @instickman now has wins across Media and Creative excellence awards.



It's full steam ahead for PAK'nSAVE's first store to go live with Online Shopping. PAK'nSAVE Rangiora will be launching Click and Collect very soon and can't wait to serve the community even more!

RAEWARD fresh

your fresh food people.



Dinner's On Us!

Gareth and Laura Caldwell of Raeward Fresh Richmond have recently teamed up with Under The Hood BBQ to provide dinner for 10 deserving families and households in the Nelson area.

This is an exciting initiative by Under The Hood to reward or help out deserving families. In their words:

"The big idea; get people to nominate someone who would benefit from a family meal. No cooking, no strings attached, just bring people together and give them a night off cooking. Whether they were going through a hard time, they were having health challenges, bereavements, new babies and other challenges or simply because they impact their community in a significant way...

This project always moves us. Both by the generosity of our local grocer and butchery team at Raeward Fresh, but also by the people we could feed, and everyone that nominated someone. Thank you, thank you, thank you!"

We think that this is a great example of local businesses helping each other to support their communities and put the "social" into "social enterprise".

Check out the story on Instagram [Under the Hood BBQ \(@underthehoodbbq_nz\)](#) • [Instagram photos and videos](#)

Price updates

We've previously talked about the new price change process at the eXchange. Instead of manually filling out a spreadsheet, you can now generate the form in the eXchange website. We've started to ask for the new online form wherever possible because it contains more complete data and it is intended to be easier for you to complete. The online form leverages the National Catalogue to complete much of the detail on your behalf.

Before creating a new price form, please check that the product data for each item you're updating is complete in the National Catalogue. There's an easy way to manage this – just use the 'Export Products' button on the Products page of the eXchange. From then on, it should be plain sailing.

We've developed an FAQ for your reference. You can [find it here](#). (You'll need to be logged in to see this)

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