

SUPPLIER UPDATE

July 27, 2020



New World Beer & Cider Awards 2020 winners were announced recently.

Many of the top 30 beers and ciders were produced by small, local breweries. So if you're travelling around regional New Zealand, you're never far from a great drop!

There was heaps of interest from all around the country and, as always, winners were very difficult to pick!

[Search the top 100 here](#)

The Top 30 are ranged in all South Island New World stores.

Not subscribed to the newsletter?

Follow the link to keep up to date on the latest happenings at Foodstuffs South Island [here!](#)

Foodstuffs South Island Online Shopping

It's true – we have a project underway to bring our South Island customers online shopping in 2021! We are following the Foodstuffs North Island model for both New World and PAK'nSAVE, and aim to pilot with three stores initially. Then the rollout will see us bring this exciting development to other stores across both banner groups.

Our project sponsor, Damian Lynch, is the General Manager for Strategy and People, and he's already got a big team working on the development and other requirements to make this opportunity a success for our customers, stores and suppliers.

What does this mean for you?

As one of our valued supply partners, we will be approaching you soon to ensure we have up to date and accurate product data, including images that will help customers find the items they want to buy. You can get ahead of this request by ensuring that you have already checked and updated your product information either via GS1 or the Foodstuffs eXchange.

We especially want to show our customers relevant information including ingredients, allergens and nutritional information, because we know that customers are more likely to buy products with all the information available.

Foodstuffs retail news: in brief

As restaurants and bars get back into swing, supermarket revenues remain strong. Regional stores, especially Four Squares, are trading particularly well. Lockdown might have driven our customers to shop more locally, but they've stayed with their local thanks to the positive shopping experience.

New World Club Card customers can now earn New World Dollars as a new reward currency. Find out more: <https://www.newworld.co.nz/clubcard>

We have several store refurbishments under way including New World Blenheim and PAK'nSAVE Invercargill. Pending sites include New Worlds Hokitika, Oamaru, Nelson and Elles Road.

**5 PAK'nSAVE sites now have SHOP'nGO.
Customers can scan and bag their items
on the go, using our in store
hand-held devices**

New Product Demonstrations

If you haven't already seen it, the Category Services team are trialling a new automated booking system for organising NPD meetings – these will be prompted to you at the relevant time by the category managers via email. Just remember to choose the relevant category manager for your meeting as part of the booking and we would love any feedback.

If you haven't previously been ranged, please talk to the relevant category manager. You can find them in the Contacts page. Speaking of which...

Are your contact details up to date?

Please take the time to log into the Foodstuffs eXchange and update your contact details.

Simply click the Building icon on the lower left of the screen and then click "View Employees". You can edit and create entries from there.

Each contact must have a unique email address.

You can check your own contact details by clicking on the cameo icon at the lower left of any Foodstuffs eXchange screen.

Questions? Call us on 0800 555 985

Thank-you

Also from the Category Services team, a big thank you to all suppliers for your support and participation so far in our new [NPD cycle process](#) launched at the end of last year.

As a team, we have found this extremely beneficial and the team have enjoyed focusing on only certain categories at a time. Again, we would love any feedback on this so any comments can be sent to andrea.gent@foodstuffs-si.co.nz