

SUPPLIER UPDATE

August 26, 2021



Country of Origin Labelling

As you will have heard, later this year, all retailers will be required to display the country of origin on some foods.

In order to get ready for this change, Foodstuffs and GS1 have been readying our article data systems to handle this change correctly.

If your product comes from a single country, please make sure that this is reflected in the "Country of origin" field for each product.

If your product might come from more than one country, or is fish caught in the high seas, use the Country of Origin statement to convey the details. This should mirror the text on your packaging, and be specific about the countries or oceans where the product is sourced.

Please note that the regulations affect minimally processed, single ingredient fresh or thawed fruit, vegetables, fish, meat (including cured pork products), and poultry.

[You can find out all about the changes here](#) and [get email updates here](#).

What's happening at Trents?

A note for all our valued foodservice suppliers: we'd love you to update your backlinks on your websites to include Trents Wholesale.

Backlinks (or inbound links) help to demonstrate the popularity and trustworthiness of a website through the eyes of a search engine, therefore improving search engine ranking and optimisation. The more backlinks you have from reputable websites, the more traffic you are able to drive to your website.

By partnering together, we can work on driving website traffic, therefore increasing conversion rates through new customer sign-ups or current customers' purchasing.

Key Trents website stats from the month of July:

www.trents.co.nz

7,000 users
29,000 page views
15,500 sessions

online.trents.co.nz

4,400 users
500,000 page views
23,600 sessions



Trents Website and Trents Online Links

If you want customers to know more about Trents use this link <https://www.trents.co.nz> which takes them to the Trents website.

If you are wanting to direct customers to shop or order now use <https://online.trents.co.nz> as this takes customers to the Online Store.

Email bernice.watts@trents.co.nz for more details

FOODSTUFFS
South Island



on the spot



We're delighted to announce the new On the Spot Moana store opening. Dale & Steph have operated out of a temporary premises for the last 18 months. They moved into their purpose built new store on Monday 2 August 2021. I am sure you will agree the store is an amazing addition to Lake Brunner and the Moana residents will definitely get in behind this new store. The extended space allows for a wider range of dry goods but in particular a significantly increased range of Fresh produce and frozen goods. We look forward to seeing what this new store will provide their local community with.

We also welcome back Alexandra Speer who returns to her role of Promotions Coordinator after being away on parental leave for the last 12 months. Jacinda has done a great job in supporting the OTS promotions over the last 5 months as parental cover. Jacinda will be working with Alex over the next 4 weeks ensuring a smooth hand over.

At this stage if you are not 100% clear on the On the Spot strategy I would ask that you [reach out to myself](#) so I can share this with you. It's important for us as a group to work together with you, our suppliers, to ensure that we are travelling down the same path together. Click to see our [Customer Promises](#) document.

Thanks, Mike Arlidge.

We have exciting times ahead for Henry's BWS, with three new stores scheduled to be opened by the end of the year.

henry's

beer, wine & spirits

Three Parks, Albert Town and Wigram are all currently under construction and we anticipate that they will all be trading before the busy Christmas period.

This will bring the total number of Henry's stores to 19.

Discussions are ongoing with several developments in the South Island, with a view to opportunities for even more stores in the near future.



NEW WORLD
Queenstown

New World Wakatipu has changed its store name to **New World Queenstown.**

Whilst locals are familiar with the Wakatipu name, many New Zealanders and importantly international visitors have no association that this is, in fact, in Queenstown.

We are in a digital world now and when people search for New World Queenstown online, they have been left not knowing we even have a store here. This all changes from now!

All other details remain the same regarding the store – so please update your own internal systems with the new store name.

Priced Packing Slips

We've had a few queries from stores about stock coming in without a valid priced packing slip.

We realise that priced packing slips are an unusual requirement in New Zealand's business milieu, but they are required due to Foodstuffs' unusual business structure. Put simply, you invoice Foodstuffs, but deliver to the store. Since you can't invoice two parties for the same goods and the store needs the delivery price, then you need to send a priced packing slip with the goods.

If you're unsure how to make this work, call us! 0800 555 985

Employee details in the eXchange

[Please take the time to check and update your user info at the eXchange.](#)

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South Island