



FSSI NPD Schedule - Please contact your Category Manager BEFORE the Review

Sub-Department	Category Manager	Category Manager	Department	2026 (These dates are subject to change)											
For Products launching in or after:				September	October	November	December	February '27	March '27	April '27	April	May	June	July	
Review Month that decisions will be made:				June	July	August	September	October	November	December	January	February	March	April	
General Food	Sarah Neal	<a href="#">Sarah Neal</a>	Grocery - Food	Canned Goods; Oils & Fats		Table Sauces, Dressings & Mayo	Ambient Desserts; Pasta & Rice	Herbs & Spices; Prepared Meals	Cooking Sauces & Marinades; Soups, Stocks & Gravies	Oils & Fats	Ambient Desserts; Canned Goods; Canned Goods; Canned Goods	International Foods; Pickles; Soups, Stocks & Gravies	Pasta & Rice; Pasta & Rice	Cooking Sauces & Marinades; Prepared Meals; Table Sauces, Dressings & Mayo; Table Sauces,	
Beverages	Kimberly Fraser	<a href="#">Kimberly Fraser</a>	Grocery - Food	Sports & Energy		Coffee; Tea & Hot Tonics	Soft Drinks	Juice; Lifestyle Drinks; Single Serve Ambient Beverages	Drink Concentrates; Sports & Energy; Water			Coffee; Tea & Hot Tonics	Lifestyle Drinks; Sports & Energy	Juice; Single Serve Ambient Beverages; Soft Drinks	
Snacking	Jeni Harper	<a href="#">Jeni Harper</a>	Grocery - Food	Biscuits, Cakes & Crackers; Self Select	Chips & Extrusions; Nuts, Meat Snacks & Popcorn	Confectionery	Biscuits, Cakes & Crackers	Chips & Extrusions	Lunchbox		Confectionery; Self Select	Biscuits, Cakes & Crackers	Chips & Extrusions; Nuts, Meat Snacks & Popcorn	Lunchbox	
Breakfast, Bread & Baking	Luke Tasker	<a href="#">Luke Tasker</a>	Grocery - Food	Ambient Milk; Baking Ingredients; Eggs			Breakfast Foods & Spreads	Bread & Bread Smallgoods			Ambient Milk; Baking Ingredients		Breakfast Foods & Spreads		
Health & Beauty	Talia Olsen	<a href="#">Talia Olsen</a>	Grocery - Non Food		Health Products; Period and Incontinence		Shaving & Depilatories				Health Products	First Aid/Medicines (incl Suncare)	Deodorants	Oral Care	
Pet & Baby	Wataru Inoue	<a href="#">Wataru Inoue</a>	Grocery - Non Food		Total Baby		Pet Food & Supplies					Pet Food & Supplies; Pet Food & Supplies; Pet Food & Supplies			
Household & GM	Kerry Lander	<a href="#">Kerry Lander</a>	Grocery - Non Food	Apparel; General Hardware; Party, Toys & Recreation; Foodwraps and Bags	General Hardware; General Housewares; General Housewares; General Housewares		Fuel Needs; General Stationery; Household Cleaners	Toilet Cleaners	Laundry Needs			Christmas Seasonal; Dishwash (Auto & Manual)	Insecticides	Aircare	
Chilled	Renee Waru	<a href="#">Renee Waru</a>	Chilled	Butter & Spreads; Chilled Dips & Pate	Bacon & Chilled Meats; Chilled Meal Solutions		Yogurts & Desserts	Butter & Spreads; Cheese & Cultured; Chilled Dips & Pate	Chilled Beverages incl Milk		Bacon & Chilled Meats	Cheese & Cultured; Chilled Dips & Pate	Yogurts & Desserts		
Frozen	Shannen Coates	<a href="#">Shannen Coates</a>	Frozen	Frozen Desserts; Frozen Pastry		Frozen Fruit; Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish		Frozen Desserts; Frozen Fruit; Frozen Pastry	Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	
Liquor	Thomas White	<a href="#">Thomas White</a>	Liquor	Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	Wine		Craft Beer					Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	
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Review Month that decisions will be made:				June	July	August	September	October	November	December	January	February	March	April	

Schedule Updated June 2026

ew Month to discuss presenting your NPD

2027 (These dates are subject to change)							
August	September	October	November	December	February '28	March '28	April '28
May	June	July	August	September	October	November	December
Herbs & Spices	Oils & Fats		Pasta & Rice; Pasta & Rice	Ambient Desserts; Prepared Meals	Soups, Stocks & Gravies; Table Sauces, Dressings & Mayo; Table Sauces, Dressings & Mayo	Cooking Sauces & Marinades; Herbs & Spices	Oils & Fats
Drink Concentrates; Water	Sports & Energy		Coffee; Tea & Hot Tonics	Juice; Single Serve Ambient Beverages; Soft Drinks	Drink Concentrates; Lifestyle Drinks; Water	Sports & Energy	
Confectionery	Biscuits, Cakes & Crackers; Self Select	Chips & Extrusions; Nuts, Meat Snacks & Popcorn	Confectionery	Biscuits, Cakes & Crackers	Chips & Extrusions	Lunchbox	
Bread & Bread Smallgoods	Ambient Milk; Baking Ingredients; Breakfast Foods & Spreads			Breakfast Foods & Spreads	Bread & Bread Smallgoods		
Personal Wash	Period and Incontinence	Shaving & Depilatories	Beauty & Wellness Accessories	Hair Care & Styling		First Aid/Medicines (incl Suncare)	
		Total Baby; Total Baby; Total Baby; Total Baby		Pet Food & Supplies; Pet Food & Supplies; Pet Food & Supplies			
Papergoods	Apparel; General Hardware; General Hardware; General Housewares; General Housewares; General	Foodwraps and Bags		Fuel Needs; Household Cleaners; Household Cleaners	Toilet Cleaners	Laundry Needs	
Chilled Beverages incl Milk	Butter & Spreads; Chilled Dips & Pate	Bacon & Chilled Meats		Yogurts & Desserts	Butter & Spreads	Chilled Beverages incl Milk	
Frozen Fish	Frozen Desserts; Frozen Fruit; Frozen Pastry		Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish	
Beer excluding Craft Beer; Cider & 0% RTDs			Craft Beer	Wine	Wine		
August	September	October	November	December	February '27	March '27	April '27
May	June	July	August	September	October	November	December

2027