

FSSI NPD Schedule - Please contact your Category Manager BEFORE the **Review Month** to discuss presenting your NPD

Category Manager			Department	Sub-Department	2025						
For Products launching in or after:					October	November	February '26	February '26	March '26	April '26	
Review Month that decisions will be made:					July	August	September	October	November	December	
Sarah Neal			Grocery	General Food			Pasta & Rice	Pickles; Table Sauces, Dressings & Mayo	Ambient Desserts; Herbs & Spices; International Foods		Cooking Sauces & Marinades; Oils & Fats
Kimberly Fraser			Grocery	Beverages	Sports & Energy		Coffee; Tea & Hot Tonics	Juice; Soft Drinks	Drink Concentrates; Lifestyle Drinks; Sports & Energy; Water		
Jeni Harper			Grocery	Snacking		Confectionery	Biscuits, Cakes & Crackers		Lunchbox		
Luke Tasker			Grocery	Breakfast, Bread & Baking			Breakfast Foods & Spreads	Bread & Bread Smallgoods			
Talia Olsen			Grocery	Health & Beauty			Shaving & Depilatories	Health Products; Skin Care			
Thomas White			Grocery	Household & Baby			Household Cleaners		Laundry Needs		
Wataru Inoue			Grocery	GM & Pet			Fuel Needs; General Stationery				
Kerry Lander			Chilled	Chilled				Cheese & Cultured	Butter & Spreads; Chilled Beverages incl Milk; Chilled Dips & Pate		
Shannen Coates			Frozen	Frozen		Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish		
Renee Waru			Liquor	Liquor	Beer excluding Craft Beer; Cider & 0% RTDs	Craft Beer		Wine			
For Products launching in or after:					July	August	September	October	November	December	
Month that NPD decisions will be made					October	November	February '26	February '26	March '26	April '26	
Category Manager			Department	Sub-Department							

2026

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Schedule Updated October 2025

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Sub-Department	Category Manager	Department	2026 (These dates are subject to change)											
For Products launching in or after:			April	May	June	July	August	September	October	November	December	February '27	March '27	April '27
Review Month that decisions will be made:			January	February	March	April	May	June	July	August	September	October	November	December
General Food	Sarah Neal	Grocery		Soups, Stocks & Gravies; Table Sauces, Dressings & Mayo	Ambient Desserts; International Foods; Prepared Meals	Cooking Sauces & Marinades; Pasta & Rice	Herbs & Spices; Pickles	Canned Goods; Oils & Fats		Table Sauces, Dressings & Mayo	Ambient Desserts; Pasta & Rice	Herbs & Spices; Prepared Meals	Cooking Sauces & Marinades; Soups, Stocks & Gravies	Oils & Fats
Beverages	Kimberly Fraser	Grocery		Coffee; Tea & Hot Tonics	Single Serve Ambient Beverages; Soft Drinks	Juice; Lifestyle Drinks	Sports & Energy	Drink Concentrates; Water		Coffee; Tea & Hot Tonics	Single Serve Ambient Beverages; Soft Drinks	Juice; Lifestyle Drinks	Sports & Energy	
Snacking	Jeni Harper	Grocery	Confectionery; Self Select	Biscuits, Cakes & Crackers		Lunchbox	Confectionery	Biscuits, Cakes & Crackers; Self Select	Chips & Extrusions; Nuts, Meat Snacks & Popcorn	Confectionery	Biscuits, Cakes & Crackers	Chips & Extrusions	Lunchbox	
Breakfast, Bread & Baking	Luke Tasker	Grocery	Ambient Milk; Baking Ingredients; Eggs		Breakfast Foods & Spreads		Bread & Bread Smallgoods	Ambient Milk; Baking Ingredients; Eggs			Breakfast Foods & Spreads	Bread & Bread Smallgoods		
Health & Beauty	Talia Olsen	Grocery		First Aid/Medicines; Personal Wash	Oral Care	Deodorants		Cosmetics; Skin Care	Health Products; Sanitary Protection		Shaving & Depilatories			
Household & Baby	Thomas White	Grocery		Dishwash (Auto & Manual)	Insecticides	Aircare	Papergoods	Foodwraps and Bags	Total Baby		Household Cleaners	Toilet Cleaners	Laundry Needs	
GM & Pet	Wataru Inoue	Grocery		Christmas Seasonal; Party, Toys & Recreation			General Housewares	Apparel; General Hardware			Fuel Needs; General Stationery			
Chilled	Kerry Lander	Chilled		Cheese & Cultured; Yogurts & Desserts	Chilled Meal Solutions		Chilled Beverages incl Milk	Butter & Spreads; Chilled Dips & Pate	Bacon & Chilled Meats; Chilled Meal Solutions		Yogurts & Desserts	Cheese & Cultured	Butter & Spreads; Chilled Beverages incl Milk; Chilled Dips & Pate	
Frozen	Shannen Coates	Frozen	Frozen Desserts; Frozen Pastry	Frozen Poultry	Frozen Meal Solutions	Ice Cream	Frozen Fish	Frozen Desserts; Frozen Pastry		Frozen Fruit; Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish	
Liquor	Renee Waru	Liquor		Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	Wine		Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	Wine		Craft Beer		
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Month that NPD decisions will be made			April	May	June	July	August	September	October	November	December	February '27	March '27	April '27
Sub-Department	Category Manager	Department	2026											