

FSSI NPD Schedule - Please contact your Category Manager BEFORE the **Review Month** to discuss presenting your NPD

Category Manager			2025					
Department								
Sub-Department								
For Products launching in or after:			October	November	February '26	February '26	March '26	April '26
Review Month that decisions will be made:			July	August	September	October	November	December
Sarah Neal	Grocery	General Food			Pasta & Rice; Pasta & Rice	Table Sauces, Dressings & Mayo; Pickles	Ambient Desserts; Herbs & Spices; International Foods	Cooking Sauces & Marinades; Oils & Fats
Kimberly Fraser	Grocery	Beverages	Sports & Energy		Coffee; Tea & Hot Tonics	Juice; Soft Drinks	Drink Concentrates; Lifestyle Drinks; Sports & Energy; Water	
Jeni Harper	Grocery	Snacking		Confectionery	Biscuits, Cakes & Crackers		Lunchbox	
Luke Tasker	Grocery	Breakfast, Bread & Baking			Breakfast Foods & Spreads	Bread & Bread Smallgoods		
Talia Olsen	Grocery	Health & Beauty			Shaving & Depilatories	Health Products; Skin Care		
Thomas White	Grocery	Household & Baby			Household Cleaners		Laundry Needs	
Wataru Inoue	Grocery	GM & Pet			Fuel Needs; General Stationery			
Kerry Lander	Chilled	Chilled				Cheese & Cultured	Butter & Spreads; Chilled Beverages incl Milk; Chilled Dips & Pate	
Shannen Coates	Frozen	Frozen		Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish	
Renee Waru	Liquor	Liquor	Beer excluding Craft Beer; Cider & 0% RTDs	Craft Beer		Wine		
For Products launching in or after:			July	August	September	October	November	December
Month that NPD decisions will be made			October	November	February '26	February '26	March '26	April '26
Category Manager	Department	Sub-Department						
Schedule Updated July 2025								

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Sub-Department	Category Manager	Department	2026 (These dates are subject to change)											
For Products launching in or after:			April	May	June	July	August	September	October	November	December	February '27	March '27	April '27
Review Month that decisions will be made:			January	February	March	April	May	June	July	August	September	October	November	December
General Food	Sarah Neal	Grocery		Table Sauces, Dressings & Mayo; Soups, Stocks & Gravies	Ambient Desserts; Prepared Meals; International Foods	Cooking Sauces & Marinades; Pasta & Rice	Herbs & Spices; Pickles	Canned Goods; Oils & Fats		Table Sauces, Dressings & Mayo	Ambient Desserts; Pasta & Rice	Prepared Meals; Herbs & Spices	Cooking Sauces & Marinades; Soups, Stocks & Gravies	Oils & Fats
Beverages	Kimberly Fraser	Grocery		Coffee; Tea & Hot Tonics	Soft Drinks	Juice; Lifestyle Drinks	Sports & Energy	Drink Concentrates; Water		Coffee; Tea & Hot Tonics	Soft Drinks	Juice; Lifestyle Drinks	Sports & Energy	
Snacking	Jeni Harper	Grocery	Self Select; Confectionery	Biscuits, Cakes & Crackers		Lunchbox	Confectionery	Biscuits, Cakes & Crackers; Self Select	Chips & Extrusions; Nuts, Meat Snacks & Popcorn	Confectionery	Biscuits, Cakes & Crackers	Chips & Extrusions	Lunchbox	
Breakfast, Bread & Baking	Luke Tasker	Grocery	Ambient Milk; Baking Ingredients; Eggs		Breakfast Foods & Spreads		Bread & Bread Smallgoods	Ambient Milk; Baking Ingredients; Eggs			Breakfast Foods & Spreads	Bread & Bread Smallgoods		
Health & Beauty	Talia Olsen	Grocery		First Aid/Medicines; Personal Wash	Oral Care	Skin Care	Health Products; Sanitary Protection	Cosmetics	Deodorants		Health Products; Shaving & Depilatories	Skin Care		
Household & Baby	Thomas White	Grocery		Dishwash (Auto & Manual)	Insecticides	Aircare	Papergoods	Foodwraps and Bags	Total Baby		Household Cleaners	Toilet Cleaners	Laundry Needs	
GM & Pet	Wataru Inoue	Grocery		Christmas Seasonal; Party, Toys & Recreation			General Housewares	Apparel; General Hardware			Fuel Needs; General Stationery			
Chilled	Kerry Lander	Chilled		Cheese & Cultured; Yogurts & Desserts	Chilled Meal Solutions		Chilled Beverages incl Milk	Butter & Spreads; Chilled Dips & Pate	Bacon & Chilled Meats; Chilled Meal Solutions		Yogurts & Desserts	Cheese & Cultured	Butter & Spreads; Chilled Beverages incl Milk; Chilled Dips & Pate	
Frozen	Shannen Coates	Frozen	Frozen Desserts; Frozen Pastry	Frozen Poultry	Frozen Meal Solutions	Ice Cream	Frozen Fish	Frozen Desserts; Frozen Pastry		Frozen Fruit; Frozen Poultry; Frozen Vegetable & Potato	Frozen Meal Solutions	Ice Cream	Frozen Fish	
Liquor	Renee Waru	Liquor		Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	Wine		Craft Beer	Beer excluding Craft Beer; Cider & 0% RTDs	Wine		Craft Beer		
For Products launching in or after:			January	February	March	April	May	June	July	August	September	October	November	December
Month that NPD decisions will be made			April	May	June	July	August	September	October	November	December	February '27	March '27	April '27
Sub-Department	Category Manager	Department	2026											